

A brief guideline on Har Ghar Tiranga campaign

Har Ghar Tiranga' is a campaign under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist/display it to mark the 75th year of India's independence. Our relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of an act of personal connection. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag.

To mark this momentous occasion, everyone is encouraged to hoist the flag in your homes from 13th to 15th August 2022.

Action plan for *Har Ghar Tiranga* Campaign:

1. All schools to participate in *Har Ghar Tiranga* campaign and will display the logo of the campaign at their social sites, websites (Wherever applicable) and notice boards of the schools (print/art form).
2. Schools to organise *Prabhat pheries* to aware the community on hoisting the flag at their homes to popularise the campaign from 11th -15th August, 2022. Schools are directed to organise parents' teacher meetings, involve Mother groups, SMC/SMDC members to popularise the campaign and ensure greater participation.
3. All teachers are directed to hold special assemblies and share information on the Flag of India, Flag Code of India etc. The recent amendments of Flag Code of India must be informed to the students.
4. All schools to conduct Flag painting, essay, quiz and extempore speech competition amongst students to involve them in the campaign.
5. All students are directed to upload pictures with the hoisted/displayed flag in their homes in social sites tagging Samagra Shiksha Assam and use hashtag #HarGharTiranga with the name of their schools, district and the state. In case of minor students, schools will upload the pictures.
6. Teachers and parents are encouraged to 'Pin a Flag' virtually at <https://harghartiranga.com>, along with posting a 'Selfie with Flag' on the site.
7. Flags can be purchased from local post offices, panchayat offices, block offices etc. it may be noted that purchase of flags is voluntary.
8. To know about the dos and don'ts of flag displaying and hoisting flag the link <https://amritmahotsav.nic.in/har-ghar-tiranga.html> can be followed.
9. Schools and districts are encouraged to conduct various activities to participate or to popularise the campaign, however in no case the Flag code of India should not be violated.

10. Districts to also encourage private schools registered with government under DISE for active participation in the campaign.
11. All student hostels, KGVBs to be given instruction to ensure flag hoisting in the hostel premises. KGVBs are instructed to upload pictures of children holding flags.

Reporting of the activity:

1. All the District Officials are requested to depute one District Programme Officer for the programme who would coordinate for the entire programme.
2. All district officials are requested to submit daily reports on Har Ghar Tiranga from 13th August 2022 to 15th August 2022. A google form will be shared in the WhatsApp group for each day for which the reporting should be done on daily basis without fail.